

Startups at Tech Barcelona's Stand (HALL 8.1 B23)



BLUETECH. ROBOTICS/AI/IoT. BARCELONA.
+40 robots provide high-value ocean information through robotics and artificial intelligence



CLIMATECH. AI/EARTH OBSERVATION. 2020. BARCELONA.
Satellite-based Software as a Service (SaaS) solution that analyzes data to mitigate the risks associated with climate change.



CYBERSECURITY. SOFTWARE. GERMANY/BARCELONA.
Series A 13M€
Mobile App Security Platform. Reaching more than 200 million users and supporting more than 5,000 different device models.



MARKETING. AGENCY. MADRID. 4.5M€ turnover.
Growing businesses in its digital channels with its own methodology (SOLID Growth) based on data and experimentation.



AI/BIG DATA. BARCELONA.
Software development company that uses Artificial Intelligence to prioritise large volumes of information and perform complex multi-data analysis.



FINTECH. CLOUD. BARCELONA.
SaaS to manage members' books, incentive plans, rounds, etc. Already manages €2.5 billion+ in capitalisation for clients.



HARDWARE/SOFTWARE. ITALY/BARCELONA.
SW/HW development Italian firm focusing on innovation and Engineering consulting.



AI. BARCELONA.
Artificial Intelligence Metahuman Assistant that adapts and understands the needs of each person in real time. Try it live at 4YFN.



LEGALTECH. BARCELONA.
Law firm specialised in startups that embraces artificial intelligence trained with its own models to generate documents.



HEALTHTECH. BIG DATA/AI/3D. BARCELONA.
Measures up to 100 parameters from five visual areas, detecting dysfunctions and providing specialists with the most accurate diagnosis. 10,000+ patients.

Sponsored by Port de Barcelona



BLUETECH. SaaS. GERMANY/BARCELONA.
Connects Yachts and Marinas on a centralised platform. Awarded Germany's most prestigious innovation grant (EXIST).



BLUETECH/DEEPTech. BLOCKCHAIN/AI. SINGAPORE/BARCELONA.
Accelerates the process of digital transformation and decarbonisation of the global maritime industry through Blockchain and AI.



AR. BARCELONA.
Uses Augmented Reality and Artificial Intelligence to create interactive experiences that help people explore nature.



CLIMATECH. AI. BARCELONA.
Impact-driven tech startup tackling plastic pollution. Goal is to prevent 1 billion kg of plastic from entering the oceans by 2035.

	MON 26th	TUE 27th	WED 28th
10.00h 10.30h		BlueTechPort Pitching Session.	THE CEO JOURNEY: DISRUPTION, SKILLS & SCALING. Miquel Martí, CEO Tech Barcelona. Aram Sargsyan, COO FreeNow Oriol Hernández, Co-founder Rever Carlota Pi, CEO & Co-founder Holaluz
10.30h 11.00h			TB Content Session. Talent Trends by Michael Page.
11.00h 11.30h		TB Content Session. Culture of experimentation and innovation at Veepee.	TB Content Session. Qonto: "Hypergrowth: How to keep innovating while scaling"
11.30h 12.00h	TB Content Session. Mango Startup Studio & Union Avatar / Zikness.	Colaboración entre startups, corporaciones y business schools.	TB Pitching Session 2.
12.00h 12.30h	TB Content Session. Nestlé Global IT Hub.	Juan Baselga (Tech Barcelona) Jesús Checa (Bacardi) Carles Mur (EAE)	Guided tour by Tech Barcelona
12.30h 13.00h	TB Content Session. Oracle NetSuite / Nude Project		TB Content Session. SeQura.
13.00h 13.30h		DEVELOPING GEN AI THAT CARES. Dr. Ariadna Font Llitjós, CEO & Co-founder Alinia Jennifer Woodard, Co-founder Insikt AI Arun Sundararajan, Professor NYU Paula Goldman, Chief Ethical & Humane Use Salesforce	TB Content Session. Aptki: "Descubre Cómo Financiar el Crecimiento de Tu Startup"
13.30h 14.00h			TB Content Session. i2cat.
14.00h 14.30h			TB Content Session. EAE.
14.30h 15.00h			Gaming & data Mongo DB & Scopely
15.00h 15.30h			
15.30h 16.00h	Port de Barcelona. "Maritime 5G for intelligent vessel location"	Tech hubs' tech challenges Susana Pastor, directora Nestlé Global IT Hub Xavier Morejón, director MediaMarkt Barcelona Tech Hub Guillem Vila, director Ocado Technology Centres Mar Galtés, Tech Barcelona	Port de Barcelona. AI & Karina Gibert.
16.00h 16.30h	Port de Barcelona. "Massive IoT for logistics: a better world is coming" / Sateliot	TB Content Session. Artefacto: "10YFN – Construyendo estrategias resilientes con pensamiento sistémico y prospección de futuros"	Port de Barcelona. Bound 4 Blue.
16.30h 17.00h	TB Startups Pitching Session 1.	TB Content Session. Semrush: "Navigating Digital Horizons: Insights for Marketers in 2024 (Research)"	TB Content Session. "Impulsando ecosistemas tecnológicos: los modelos Patio Madrid y Tech Barcelona" (Miquel Martí y Sara Pedraz)
17.00h 17.30h	TB Content Session. GFT.		TB Pitching Session 4.
			Guided tour by Tech Barcelona



TB Agenda at 4YFN

Tech Barcelona Stand -
Agora Port de Barcelona

Banco Sabadell Stage

CaixaBank Stage

EAE Stand

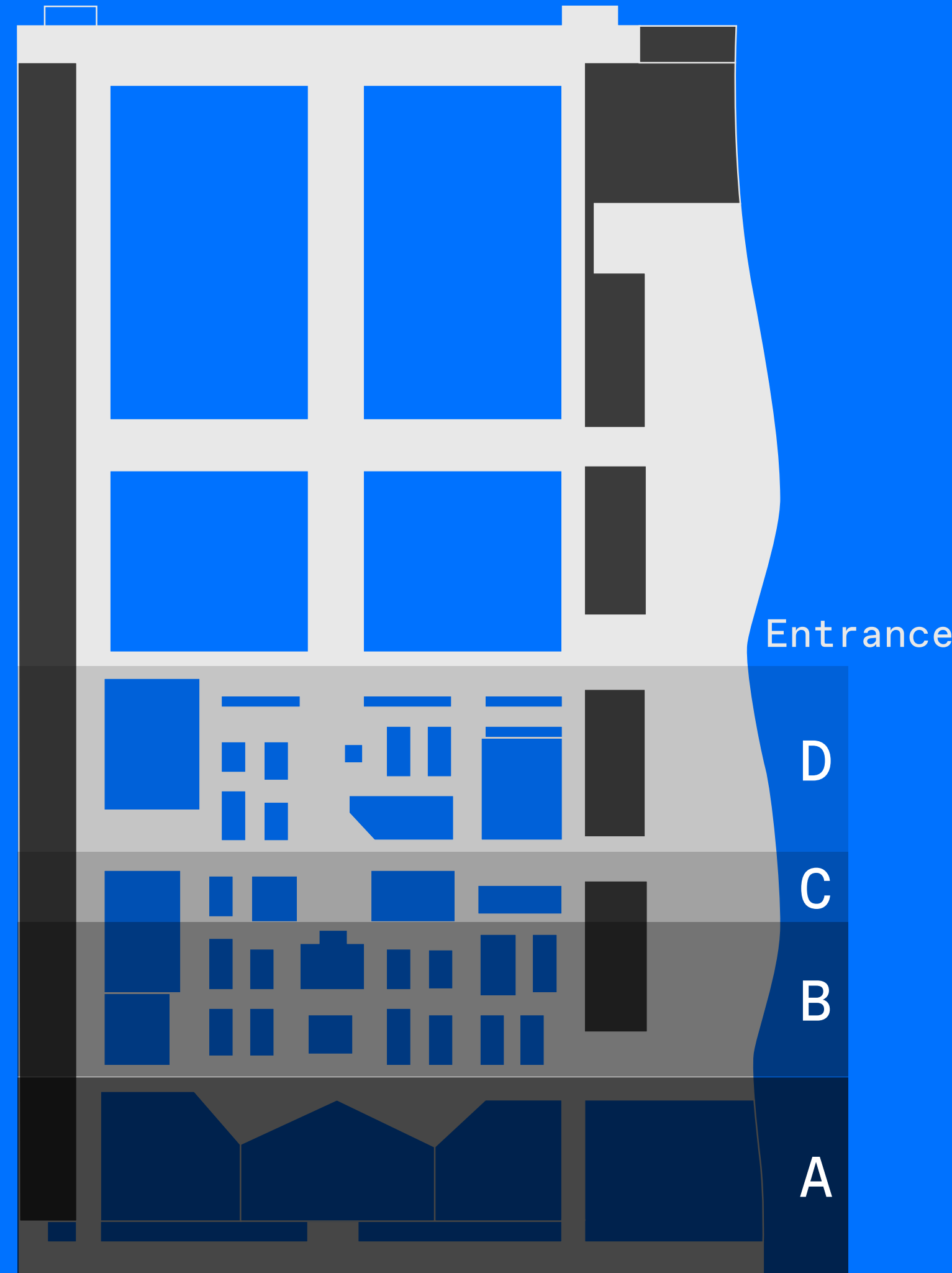
Tech Barcelona ecosystem at 4YFN

Hall 8.0

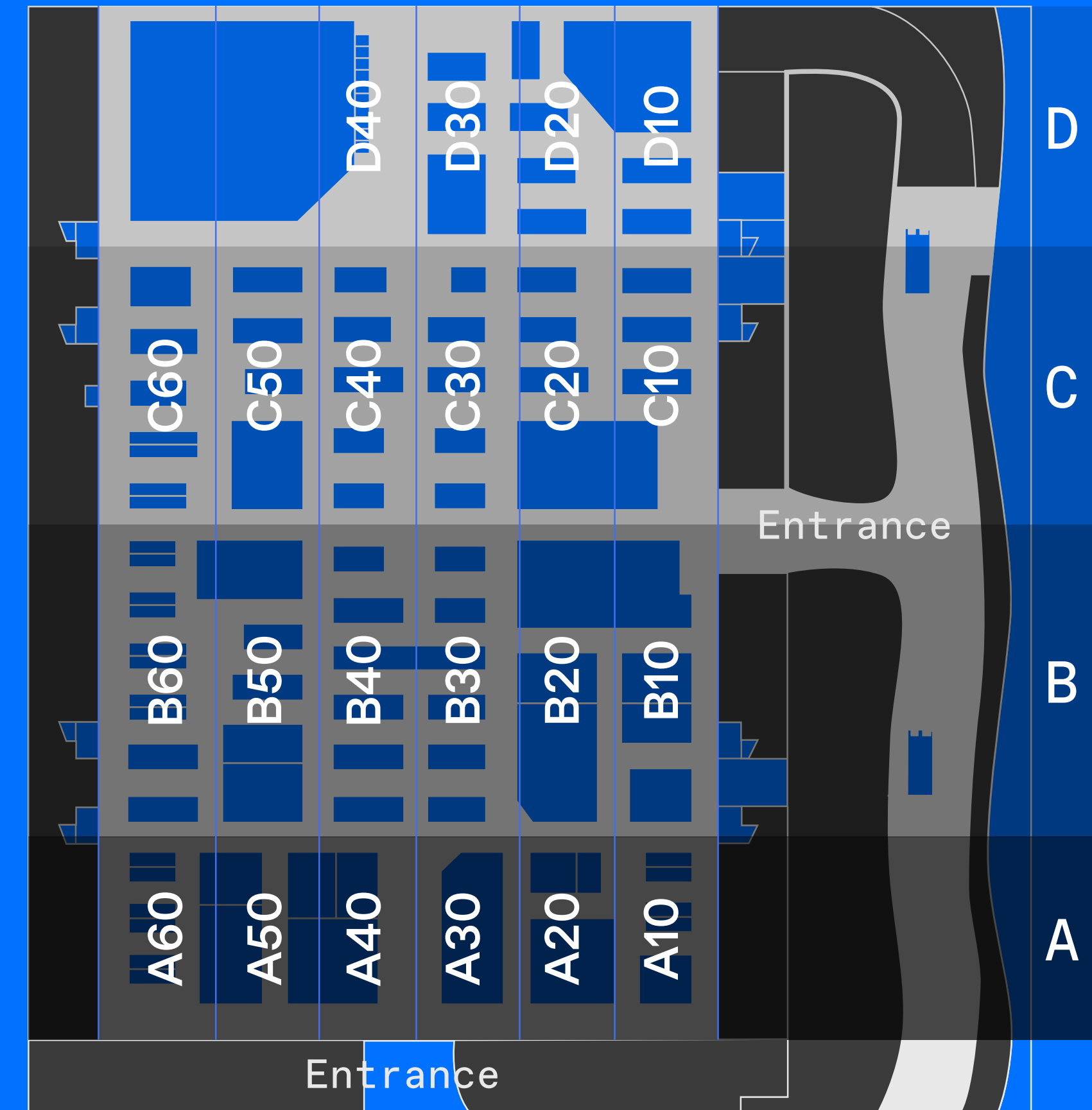
AQuAS (C13), Barcelona Supercomputing Center (B15), Biocat (C13), Biel Glasses (C13), Boehringer Ingelheim (B33), EAE Business School (B9), ELEM Biotech (B15), IOMED (C5), Mefood Omics (C13), Methinks AI (C13), Qualud (C5), Robopedics (C5), Sant Joan de Déu (B29), Mitiga Solutions (B15), Nixi For Children (B17).

Hall 8.1

Able Human Motion (A40), Acqustic Platform (B50), ACCIO (B35), Andorra Business (C52), Banco Santander (A51 & A42), Barcelona Activa (C31), Barcelona Music Tech Hub (B50), Beder (C30), BotsLovers (C40), Breaz Medical (C31), Banc Sabadell (A40), Bechange (B60), BCN Resol ODR Solutions (C24), Biel Glasses (C13), Blind Stairs (C31), Breaz Medical (C31), CaixaBank (B20), Cámara de Comercio Italiana (D70), Cuatrecasas (C60), Dawa (C62), Deel (C1), Drive (C22), ELISAVA (C34), ESADE (D15), Ephion health (B29), Fi Group (B64), Feeder (C30), Funos (C31), Heecap (B35), Helloapp (B34), Hub brussels (D11), Inari (B34), IQS (C44), Indaru (B34), Influapp (B34), LactApp Women Health (B29), Lizcore (C13), Mefood Omics (C13), Meloom (B50), Lawwwwing (C30), Magnettu (C30), M47Labs (B60), MW-Capital (B55), Napptilus (B32), Nimble Diagnostics (C33), Nuwe (C30), Navozyme (B23), Omashu (C23), Opground (B35), PetsnVets (C23), Qbeast (B34), Qonto (B64), SA-ALG Geomechanics (B53), Senior Domo (C31), SmartDelphi (C30), Talentfy (C41), The Blue Box (C23), The Collider (B55), Unison Rights (B50), VentureLab (D30), Vitala Tech (B35), Vottun (B35), Windowsight (B50).



Hall 8.0



Hall 8.1